

Oksana Syniahivska

Product designer

Portfolio

<https://sksana.org/>

Contacts

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https://www.behance.net/sana_s_design

Skills

User Research
Design Thinking
User-Centered Design
A/B Testing & Data Analysis
Graphic Design
Accessibility Design (WCAG)
User Journey Mapping
UX Writing
Typography & Grid Systems
Design Systems
Information Architecture
Analytical Thinking

Tools

 Figma/FigJam
 Adobe Creative Suite
 HTML/CSS
 Hotjar
 Jira/Confluence
 ChatGPT/Cursor
 Claude/Claude Code
 Sharepoint
 Power BI
 Tableau
 Office 365

Languages

English (Advanced)
Spanish (Advanced)
Russian (Advanced)
Ukrainian (Native)

Experience

Trinetix - Product designer

September 2024 - now

- Designed complex B2B web applications for financial auditing, resource management, and corporate reporting, meeting Big Four client standards
- Led corporate website design end-to-end, from discovery and wireframing to launch
- Built data-heavy interfaces integrated with BI tools (Tableau, Power BI)
- Ran accessibility reviews to align interfaces with WCAG standards

Pentview - UX/UI designer

March 2021 - October 2023

- Designed a CRM system and trading platform from the ground up, focused on user flows and data visualization
- Created and maintained a UI Kit adopted across all product modules
- Delivered complex dashboards, interactive charts, and data-heavy tables for financial tools

Freelance - UX/UI designer, Marketing designer (Part-time)

January 2021 - September 2024

- Designed websites and mobile app interfaces for clients across fintech, e-commerce
- Ran UX audits and delivered practical fixes for usability issues

Health24 - Content Manager, Marketing designer

May 2019 - January 2021

- Produced visual assets for social, ads, and marketing campaigns
- Designed layouts for articles, brochures, and digital presentations while keeping brand consistency

Education

Kyiv National Linguistic University - Kyiv, Ukraine

BA in Translation (English)

Additional Education

Google Digital Marketing & E-commerce Professional Certificate

May 2024 - September 2024 (Coursera)

Design a User Experience for Social Good

November 2023 - November 2023 (Coursera)

Create High-Fidelity Designs and Prototypes in Figma

October 2023 - November 2023 (Coursera)

Conduct UX Research and Test Early Concepts

September 2023 - October 2023 (Coursera)

Advanced UX/UI design

November 2022 - March 2023 (Coder House)